

Rohit kumar

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SUMMARY

Passionate and detail-oriented Data Analyst with a strong foundation in data analysis, computer vision, and natural language processing. Proficient in Python, Power BI, Matplotlib, and a wide range of data visualization and analytical tools. Adept at transforming complex datasets into actionable insights to support strategic decision-making.

TECHNICAL SKILLS

Programming Languages: Python , SQL server

Frameworks & Libraries: NumPy, Pandas, matplotlib

Tools: Excel ,Jupyter,

PROJECTS

Adidas Dashboard Project – Power BI

- **Data Integration & Modeling:** Connected and transformed raw Adidas sales, product, and regional data into a structured Power BI data model using Power Query and DAX.
- **Interactive Dashboard Design:** Built visually engaging, user-friendly dashboards with slicers, filters, and drill-through capabilities for real-time insights.
- **Sales & Performance Analysis:** Analyzed key KPIs such as revenue, profit, top-selling products, and regional performance to identify trends and business opportunities.
- **Data-Driven Decision Support:** Delivered actionable insights to support strategic decisions, helping stakeholders quickly monitor performance and optimize sales strategies.

Stock Market Analysis Dashboard – Power BI

- **Data Collection & Integration:** Imported historical stock market data from public APIs and Excel files, then cleaned and structured it using Power Query for analysis.
- **Visual Analytics:** Designed dynamic line charts, candlestick views, and KPI cards to monitor stock price movements, trading volumes, and trends.
- **Performance Comparison:** Compared individual stock performance across sectors and time ranges to highlight high-growth and volatile stocks.
- **Interactive Insights:** Created slicers and filters for timeframe, sector, and company-based views to help users customize and interact with the data.

EDUCATION

Catalyts college

Bachelor of Science information technology (BSc.IT)

Patna ,Bihar

66.8 percentage

shri Bijo Janki High School Ekarha (Intermediate)

Science

sheikhpura, Bihar

61.4 Percentage

V I PUB SK NAGAR MAUR Barbiga (Matriculation)

sheikhpura, Bihar

69.2 percentage

CERTIFICATIONS

- Python :Spoken Tutorial
- SQL : Spoken Tutorial